



# Alan Ricardo Lemus Castelán

UX / UI Designer · HTML / CSS

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## PROFILE

I'm a Web Designer from Mexico City, with 5 years of experience working for small and big companies.  
Passionate learner, hardworker and interested in new technologies and processes.

- Fast Learner
- Flexibility / Adaptability to manage multiple tasks and deadlines
- Creative problem solver
- Self-taught

## EDUCATION

### 2004 - 2008

Bachelor's Degree in Graphic Design  
**Universidad La Salle. Mexico City.**

### 2012 - 2013

Master's Degree in Design and Direction of Internet projects  
**ELISAVA. Barcelona, Spain.**

## WORK EXPERIENCE

### 2011 - 2012

**Grupo Salinas**  
Web Designer and Front End Coder for private and public sites. UX and HTML & CSS Coder for Elektra Shop, Banco Azteca and Iusacell.

### 2012 - 2013

**MK-R Taller de Marketing. Barcelona**  
Led the Online Marketing team. Created E-commerce websites (Prestashop and Woocommerce). PHP Customization (CMS Templates) HTML, CSS and JQuery.

### 2013 - 2014

**Grupo Salinas / Advance America. South Carolina, USA.**  
Web designer and Front end Coder for private and public systems.  
Member of the web design team.  
Redesigned internal Web Apps and POS.  
Coded on HTML/ CSS and JQuery functionality.

### 2015 -

**DotNet / Cancun IT**  
Outsourcing Web Designer of BPMI / Tanis, Web and Mobile apps Solutions Company based on Vancouver Canada.  
HTML / CSS / JQuery coder for templates of websites and internal system webapps, and UX / UI designer of websites and mobile apps for Mark Anthony Group.

## SKILLS

### English

Handle every technical topic heard or read.  
Can use language flexibly and effectively for social, professional and customer purposes.  
TOEIC Certification.

### Software & Technologies

- HTML5
- CSS3 (LESS / SASS Preprocessors)
- Responsive Frameworks (Bootstrap, Foundation)
- JQuery, Javascript
- UI / UX Design
- Adobe Suite